

6th International Conference on Contemporary Business 2012

Registration fee:

Participants from outside India:

Early Bird Registration (Upto September 30, 2012)	Late Registration (After September 30, 2012)
\$250 (USD)	\$300 (USD)

Participants from
within India:

	Early Bird Registration (Upto September 30, 2012)	Late Registration (After September 30, 2012)
Doctoral Students from Indian Institutions	Rs. 3,500	Rs. 5,000
Faculty from Indian Institutions	Rs. 5,000	Rs. 6,000
Other individuals	Rs. 7,500	Rs. 10,000

Registration can be done by submitting the Demand Draft in favour of "6th International Conference on Contemporary Business" payable at New Delhi.

Abstracts (maximum 600 words) can be submitted up to September 13, 2012

Confirmation for acceptance of abstract by September 15, 2012

Last date for submission of accepted full papers with registration fee by September 30, 2012.

A full paper, with a maximum of 10 Pages (as set out in the submission guidelines) will be subjected to a blind reviewing process. If accepted, the paper will be published in full in the Symposium Proceedings.

Program Coordinators: Prof. S. K. Jain & Dr. Mahim Sagar

Submission:

Abstracts and Full Papers should be sent, via e-mail correspondence only, to: Conference Secretariat at:-



e-mail id: iccb2012.info@gmail.com

Postal Address: Conference Secretariat

c/o Dr. Mahim Sagar

Department of Management Studies,
Room No: 506, Vishwakarma Bhawan,
Indian Institute of Technology Delhi,
Hauz Khas, New Delhi-110016 (India)
Ph: 011-26591172

Symposium Details :

Venue: Auditorium, Department of Management Studies,
Vishwakarma Bhawan, Hauz Khas,
Indian Institute of Technology Delhi.
Hauz Khas, New Delhi - 110016 (India)



convened by

IIT Delhi & Curtin University



Curtin University

**Department of Management Studies
Indian Institute of Technology Delhi**

Date: 18 – 20, October 2012

(A Refereed International Conference)

This symposium is being organised by IIT Delhi, India in conjunction with Curtin Business School, Curtin University, Australia. Papers are invited that address any of the key research themes. Papers may take an individual or organizational perspective.

Conference Themes:

1. Marketing Management in High-Growth Industries, Brand Management
2. Strategic/International Human Resource Management
3. Operations and Supply Chain Management
4. Entrepreneurship Management
5. Information System Management, E-Commerce and E-Governance
6. People Management
7. Organizational Flexibility
8. Employee Performance and Well-being
9. Change in Organization
10. Emerging Issues in Economy and Business
11. Other relevant issues related to the broad theme of the conference and with specific themes as mentioned above.

Comparative studies focused upon different sectors such as public and private, or different countries, industries or occupations are especially welcome.
Papers addressing the conference theme or its sub-themes are also welcome.

PAPER SUBMISSION GUIDELINES

Before submitting your paper, please observe the following:

Please indicate which of the Symposium Themes your paper fits best.

Submitted papers must NOT have been previously presented, scheduled for presentation, published, accepted for publication and, if under review, must NOT appear in print before the 2012 Symposium.

Papers represent the majority of the submissions and form the scholarly sessions of the program. Below is a set of guidelines and formatting instructions to help you prepare your paper. Please read them carefully prior to submitting your paper.

- ☐ A separate cover page, within the paper (.doc file) setting out the full names of each author, their position, institution, postal address, email and phone numbers must accompany each abstract and paper.
- ☐ When submitting papers, the track in which they are to be included, should be indicated.
- ☐ The paper should be saved as a doc. file and named as "Surname – Track".
Abstracts should be no more than 500 words and provide a summary of the paper.
- ☐ Conference papers must not exceed 10 pages in single spacing including references, figures and tables.
- ☐ Abstracts and papers received before 30 May, 2012 will be refereed prior to the conference.
- ☐ Papers submitted for refereeing will be double-blind refereed.
- ☐ All refereed and non-refereed abstracts and papers will be electronically published on CD.
- ☐ All abstracts and papers are accepted conditional upon at least one of the authors being a paid registrant for the conference.

- ☐ Authors are limited to a maximum of two papers.

Papers for the Symposium, in addition to being published in the Conference Proceedings, may also be considered for publication in a special edition of a refereed journal.

Style Guide

1. Times New Roman 12 point
2. Single spacing
3. Block paragraphs
4. Page numbers
5. Margins set at 3cm left, right, top and bottom
6. Australian spelling (refer to the Macquarie Dictionary at <http://www.macquariedictionary.com.au>)
7. Papers not to exceed 10 pages in single spacing which includes cover page, tables, figures and references.
8. Major section headings should be preceded by a line space and be formatted in bold type.
9. Minor section headings should be preceded by a line space and formatted in italic type.
10. 'Quotations' should be set in single inverted commas. Emphasis, foreign words and foreign phrases should be set in italics.

Citations

The Harvard method is required. Citations should be formatted as follows:

- 1) Kucera, D. (2008), Trade Union Rights and Trade Competitiveness: Asia in a Global Context, in S. Lee and F. Eyraud eds. *Globalisation, Flexibilisation and Working Conditions in the Asia Pacific*. Chandos, Oxford. 47-80.
- 2) Stiglitz, J. (2002), Participation and Development: Perspectives for the Comprehensive Development Paradigm. *Review of Development Economics*. 6, 2, 163-182.

Citations in publications with more than two authors should list all authors in the first instance, and use 'et al' for subsequent citations.

Reference List

Present references in Times New Roman, 10 point, with hanging indent format.

Tables and Figures

Tables and figures should be numbered consecutively. Place the title flush to the left margin, above the table in bold type, with one line space above.

Insert tables and figures in the text where they are meant to appear.

For final publication, send additional files containing tables and figures and the spreadsheets used to produce them. Tables and figures should be included within the document, which must comply with the 10 pages, single space size restriction as referred to above.