



Curtin University



## JOINT CONFERENCE

**7<sup>th</sup> INTERNATIONAL CONFERENCE on CONTEMPORARY BUSINESS 2014**

**& 14<sup>th</sup> GLOBAL CONFERENCE on FLEXIBLE SYSTEMS MANAGEMENT**

***FLEXIBLE CAPACITY BUILDING IN ASIA and THE PACIFIC***

**OCTOBER 16<sup>TH</sup> – 17<sup>TH</sup>, Curtin Singapore, Singapore**

***Welcome session evening of 15<sup>th</sup> October***

**Convened by Curtin Business School, Curtin University**

**Co-organised by Indian Institute of Technology Delhi**

**& Global Institute of Flexible Systems Management**

A joint conference 'GLOGIFT 14' & the 7<sup>th</sup> ICCB Symposium is being organised by GIFT society, IIT Delhi, India and Curtin Business School, Curtin University Australia with the theme "Flexible Capacity Building in Asia and the Pacific". This event will provide a global forum for practitioners, policy makers, academics and researchers to share their practical experiences, knowledge and insights into the evolution, formulation and implementation of strategies and models for flexible enterprises to meet the changing requirements of global business. The objective of the conference is to provide a knowledge sharing platform for the dissemination of research and experiential findings through empirical study, qualitative modelling, case studies, new concepts and state-of-the-art research studies. Researchers, students and practitioners are invited to submitted research-based and practical papers linked with the conference theme. The broad conference areas/sub-themes are provided below and related abstracts and papers are welcome.

### **SUB THEMES: Capacity Building and/or Flexibility and:**

Global Flexible Systems	Flexible Operations Management
Enterprise Flexibility	Flexibility in Technology
Strategic Flexibility	The Role of Industry Clusters
Human Resource Management/Development	Leadership
Change in Organisations	Flexibility in Performance Management
Organisational Flexibility	Global Competitiveness
Financial Flexibility & Risk Management	Flexibility in Business Excellence
Marketing Flexibility	People Management
Customer Relationship Management in Services	Equity & Diversity
Flexibility in Service Management	Operations & Supply Chain Management
Marketing Mgt.in High-growth Industries	Customer Relationship Management in Services
Entrepreneurship Management	Emerging Issues in Economy and Business

## ABSTRACT SUBMISSIONS

- All abstracts must be submitted no later than 30 June 2014 to the following email address: [ICCBConference@curtin.edu.au](mailto:ICCBConference@curtin.edu.au). For participants in India, abstracts can be submitted to [glogift14@gmail.com](mailto:glogift14@gmail.com)
- Accepted abstracts/papers will be published in the proceedings of the conference on a USB and a selection of full papers will be considered for publication in the *Global Journal of Flexible Systems Management* (published by Springer) as well as in the form of a book under the **Book Series on Flexible Systems Management (also published by Springer)**.
- Please indicate which of the sub-themes your abstract/paper best fits when you submit.
- Submitted abstracts/papers must NOT have been drawn from abstracts/papers previously presented, scheduled for presentation, published, or accepted for publication; and if under review, they must NOT appear in print before the 2014 conference. It is expected that abstracts will represent the majority of the submissions and form the scholarly sessions of the programme.

## ABSTRACTS SUBMISSION GUIDELINES

- A separate cover page, setting out the full names of each author, their position, institution, postal address, email and phone numbers must accompany each abstract.
- When submitting abstracts, the theme which they are to be included in should be indicated.
- The abstract should be saved as a doc.file and named "Surname – theme".
- Abstracts should comprise no more than **500 words** excluding references and papers **must not exceed 10** pages. References, figures and tables are to be included within the 10 pages.
- Abstracts must be in Times New Roman, 12 point and in single-spacing with block paragraphs.
- English/Australian spelling is to be observed (refer to the Macquarie Dictionary at <http://www.macquariesdictionary.com.au>)
- All abstracts will be electronically published on a USB.
- Once refereed, if abstracts are accepted this will be conditional upon at least one of the authors being a paid registrant at the conference.
- Authors are limited to a maximum of two abstracts.

## VENUE

- Opening address and closing ceremony - **National Kidney Foundation (NKF) Auditorium, 81 Kim Keat Road, Singapore**
- Plenary Sessions: **Curtin Singapore, 90 & 92 Jalan Rajah, Singapore**
- Both Jalan Rajah and Kim Keat Road are off Balestier Road. Please see the map details : <https://www.google.com.au/maps/place/Curtin+Singapore/@1.326802,103.854187,17z/data=!3m1!4b1!4m2!3m1!1s0x31da176284795d79:0x83a19e631285860f>

## CONFERENCE FEES

- CONFERENCE DELEGATES (Industry participants, Academics/ research and development organisations) **AUS\$ 150**
- STUDENTS (including GIFT student members) **AUS\$ 80**

## PAYMENT AND REGISTRATION

- For payment and registration, kindly proceed to the following website:
- Morning, afternoon tea and lunch will be provided on the two conference days; drinks and light refreshments will be provided at the closing ceremony.

## ACCOMODATION

- **Hotel IBIS Novena:** IBIS Novena is located approximately 10 minutes by bus to the conference venue. <http://ibishotel.ibis.com/gb/booking/hotels-list.shtml>
- **Hotel Ramada, Zhongshan Park:** This is located on Ah Hood Road along Balestier Road. [www.agoda.com/Ramada+Zhongshan](http://www.agoda.com/Ramada+Zhongshan)
- **Hotel Royal:** This hotel is located approximately 10 – 15 minutes by bus to the conference venue. <http://www.hotelroyal.com.sg/about.html>
- **Value Hotel Nice/Balestier/Thomson:** These are located close to the conference venue but are on the low end. <http://www.valuehotel.com.sg/>
- Accommodation and costs must be arranged and borne by participants. The organising committee will not be arranging accommodation for participants.
- For more information, please Google 'hotels along Balestier Road, Thomson Road or Novena or Newton' and you will be able to view more hotels in the vicinity.

## CONTACT DETAILS

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